

# KATHRYN MCCARTHY

## Contact

913.634.3298  
kate@kathrynmcCarthy.com  
www.kathrynmcCarthy.com  
KathrynmccCarthy  
New York, NY

## Technical Skills

Adobe Illustrator, InDesign, Photoshop, CAD, PLM, Microsoft Office 365, Digital Illustration, Sketching, Watercolor, Patternmaking, Apparel Construction, Hand Embroidery, Textile Design  
Munsell Color Test Results: 0 (perfect score).

## Experience —

### PVH Legwear | New York, New York

Jan 2024-  
Present

Apparel/CAD Designer - Tommy Hilfiger/Van Heusen

- Identify key color/print trends through market research and forecasting services, develop seasonal color palettes, and create seasonal concepts and big ideas with the team.
- Manage the design process from conception through production for multiple programs simultaneously while meeting deadlines.
- Train new hires and provide support for continued growth of direct reports.
- Work efficiently in a fast paced environment while leveraging the knowledge and skills I gained as an associate to make the brands I design for successful.

April 2021-  
Dec 2023

Associate Designer - Tommy Hilfiger/Van Heusen

- Assist the Senior Designer and Head Merchandizer in preparing for buyers' meetings with Costco, Ross, Macy's, L21, and Burlington.
- Helped restructure & standardize our design processes to be more efficient and higher performing, which resulted in line sheets being completed faster, shortened the approval process, and enabled us to send tech packs to the factory sooner.
- Designed over 50% of newness for FW23 - FW23 TH Men's Volume total units booked YOY increased over 200%, the largest portion of the FW23 booking at 96% of total units.

Jan 2019-  
April 2021

Assistant Designer - Nautica/Van Heusen/Cole Haan/Michael Kors/McGregor/Warner's

- Design two seasonal lines per brand (1.5k+ SKUs per season) while meeting all deadlines.
- Research seasonal trends, color, materials, patterns, and create CAD linesheets.
- Design custom seamless repeat patterns that adhere to brand aesthetics.
- Create accurate tech packs including technical flats, initial specs, BOMs, and pattern artwork through Illustrator and Yunique PLM.
- Clearly communicate spec/fit comments to factories in development and production.

Jan 2018-  
May 2018

### prAna Living | Carlsbad, California

Color Specialist - Freelance

- Evaluate and comment on all lab dip submissions. Evaluate bulk production submits and individual dye lots for accuracy using pantone color standards.
- Maintain a working relationship with vendors to ensure consistent and accurate color.
- Maintain organized records of lab dip and bulk submits for all categories for easy reference by all departments.
- Support the Design, Product Development and Merch teams with color related projects.

June 2016-  
Aug 2016

### Next Level Programs LLC | New York, New York

Fashion Design/Tech Design Intern

- Research seasonal trends, color, materials, patterns, for the SP17 Men's RTW line (40 SKUs).
- Sketching: From initial designs to CAD linesheets, all designs are developed in Illustrator.
- Create tech packs including CADs, specs, BOMs, and original pattern artwork.
- Attend fittings and clearly communicate fit/spec comments to factories.

## Education —

May 2017

### Stephens College, Columbia, Missouri

Bachelor of Fine Arts: Fashion Design and Product Development  
Minor: Graphic Design