

# KATHRYN MCCARTHY

## Contact

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## Technical Skills

Adobe Illustrator, InDesign, Photoshop, CAD, PLM, Microsoft Office 365, Digital Illustration, Sketching, Watercolor, Patternmaking, Apparel Construction, Hand Embroidery, Textile Design

Munsell Color Test Results: 0 (perfect score).

## Purpose —

After four years of experience in knitwear and legwear, I am looking for an opportunity in men's/women's RTW or textile design. In my current position, I specialize in creating original textile prints for our men's and women's business. I am highly detail oriented with a team mentality, and with my many transferable skills, such as proficiency in Adobe Suite, PLM, time management, and excellence in interpersonal communication, I am confident I will be an asset to your team.

## Experience —

### PVH Legwear | New York, New York

April 2021-  
Present

#### Associate Designer

- Design two seasonal lines for Tommy Hilfiger Men's/Women's/Kids/Costco and Van Heusen following all below protocols while collaborating with buyers & licensors to create customer focused designs.
- Increased FW23 TH Men's Volume total units booked YOY over 200%, the largest portion of the FW23 booking at 96% of total units, & designed over 50% of newness for FW23.
- Helped restructure & standardize processes to be more efficient and higher performing.
- Train new hires in all processes and provide support for their continued growth.

Jan 2019-  
April 2021

#### Assistant Designer

#### Nautica/Van Heusen/Cole Haan/Michael Kors/McGregor Brands/Warner's

- Design and develop two seasonal lines for each brand (1.5k+ SKUs per season) while meeting strict deadlines.
- Research seasonal Trends, color, materials, patterns, and create CAD linesheets.
- Design custom prints for Men's and Ladies leg wear while adhering to brand aesthetics.
- Develop accurate tech packs including technical flats, initial specs, BOMs, and pattern artwork through Illustrator and Yunique PLM.
- Clearly communicate spec/fit comments to factories in development and production.

Jan 2018-  
May 2018

### prAna Living | Carlsbad, California

#### Color Specialist - Freelance

- Evaluate and comment on all lab dip submissions. Evaluate bulk production submits and individual dye lots for accuracy.
- Maintain a working relationship with vendors to ensure consistent and accurate color.
- Maintain organized records of lab dip and bulk submits for all categories for easy reference by all departments.
- Support the Design, Product Development and Merch teams with color related projects.

June 2016-  
Aug 2016

### Next Level Programs LLC | New York, New York

#### Fashion Design/Tech Design Intern

- Designed and created tech packs for The New Standard Edition's (TNSE) Spring 2017 Men's RTW collection (40 SKUs) which went on sale on nordstromrack.com in April 2017.
- Created a standardized library of all CADs and notion symbols, allowing consistent communication and understanding with vendors and buyers.
- Attended fittings and clearly communicated fit/spec comments to factories.

## Education —

May 2017

### Stephens College, Columbia, Missouri

*Bachelor of Fine Arts: Fashion Design and Product Development*  
*Minor: Graphic Design*